

WEB SITE BANNER ADS

OVERVIEW

With more than 120,000 foodservice operators enrolled in Foodservice Rewards®, thousands of operators visit the Web site each day. Delivering your marketing message to these operators is easy and inexpensive with the Foodservice Rewards banner ad packages.

FOODSERVICE REWARDS.COM TRAFFIC*

Each month, on average, www.foodservicerewards.com has:

- 135,000+ web site visits per month
- 68,000+ unique visitors per month
- 1,250,000+ page views per month

HOW IT WORKS

Space is limited to three advertisers per banner location. Reservations are accepted on a first-come, first-served basis. Getting started is easy. Reserve your banner package today.

1. Select your frequency – 1 month, 3 months, 6 months, or 12 months.
2. Select your package – choose from three options (each strategically designed to deliver an equal number of impressions).
3. Select a banner ad location – choose from four options.
4. Contact John Neupauer at (952) 844-4566, Sandy Younger at (952) 844-4762, or Aaron Thompson at (952) 857-2102 to reserve your banner package.

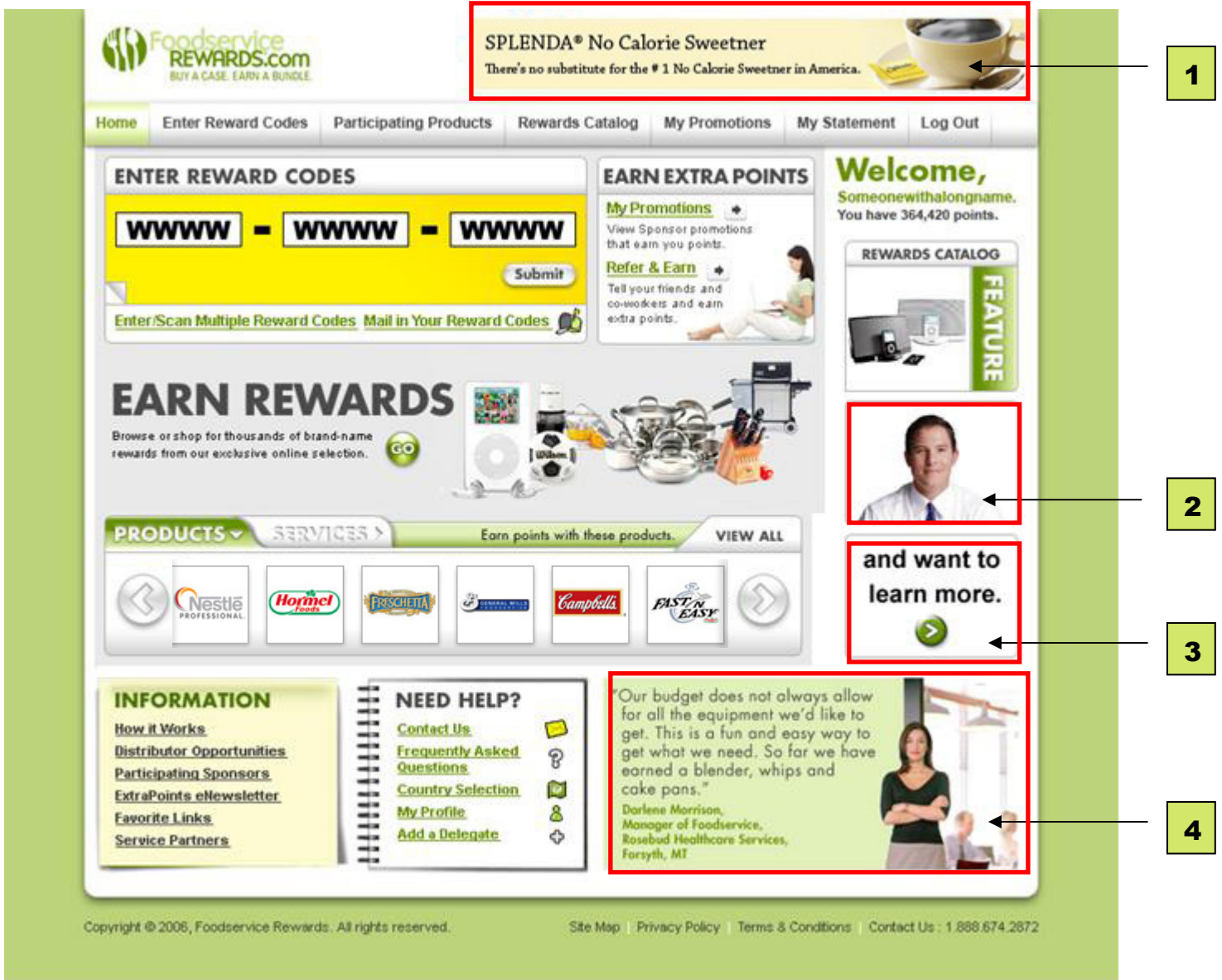
PACKAGE OPTIONS

Package 1	Package 2	Package 3
<ul style="list-style-type: none"> ▪ Home Page ▪ My Promotions ▪ My Promotions Detail Page ▪ Login Page ▪ Foodservice Articles Page ▪ Enrollment Confirmation ▪ Enrollment Confirmation—For DSR/DPM ▪ Service Partners ▪ Services and Point Values ▪ How It Works pages – DSR and Ops ▪ Distributor Page ▪ Favorite Links 	<ul style="list-style-type: none"> ▪ Enter Single Codes Confirmation ▪ Participating Products ▪ Rewards Catalog ▪ Mail In Reward Codes ▪ Refer & Earn ▪ ExtraPoints eNewsletter ▪ Contact Us ▪ Email Me ▪ Call Me ▪ Forgot Password Pages ▪ Set new password confirmation ▪ My Statement ▪ My Profile Pages 	<ul style="list-style-type: none"> ▪ Enter Reward Codes – Multi-Code Entry ▪ Multi-Enter/Scan Codes Confirmation

BANNER LOCATION

Choose from four banner location options (see below):

1. 468 x 60 Header. If your ad references a Foodservice Rewards bonus point offer, this location includes complimentary placement on Foodservice.com.
2. 140 x 100 Button Top.
3. 140 x 100 Button Bottom.
4. 335 x 155 Oversized.



SPLENDA® No Calorie Sweetener
There's no substitute for the # 1 No Calorie Sweetener in America.

Home | Enter Reward Codes | Participating Products | Rewards Catalog | My Promotions | My Statement | Log Out

ENTER REWARD CODES
WWW - WWW - WWW
Submit
Enter/Scan Multiple Reward Codes | Mail in Your Reward Codes

EARN EXTRA POINTS
My Promotions
View Sponsor promotions that earn you points.
Refer & Earn
Tell your friends and co-workers and earn extra points.

Welcome,
Someone with a long name.
You have 364,420 points.

REWARDS CATALOG
FEATURE

EARN REWARDS
Browse or shop for thousands of brand-name rewards from our exclusive online selection.

PRODUCTS | **SERVICES** | Earn points with these products. | **VIEW ALL**

Nestlé Professional | Hormel Foods | PRISCHETTA | ... | Campbell's | EAST 'N EASY

and want to learn more.

INFORMATION
[How it Works](#)
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[ExtraPoints eNewsletter](#)
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"Our budget does not always allow for all the equipment we'd like to get. This is a fun and easy way to get what we need. So far we have earned a blender, whips and cake pans."
Darlene Morrison,
Manager of Foodservice,
Rosebud Healthcare Services,
Forsyth, MT

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FACTSHEET

PRICING

	1 month	3 month	6 month	12 month
Location 1: 468 x 60 Header	\$ 1,600	\$ 3,000	\$ 5,000	\$ 8,000
Location 2: 140 x 100 Button Top	\$ 1,200	\$ 2,000	\$ 3,500	\$ 6,500
Location 3: 140 x 100 Button Bottom	\$ 1,200	\$ 2,000	\$ 3,500	\$ 6,500
Location 4: 335 x 155 Oversized	\$ 1,200	\$ 2,000	\$ 3,500	\$ 6,500

SPECIFICATIONS

	Location 1 Header	Location 2 Button Top	Location 3 Button Bottom	Location 4 Oversized
Size:	468 x 60 pixels	140 x 100 pixels	140 x 100 pixels	335 x 155 pixels
Maximum File Size:	35k	100k	100k	100k
Resolution:	72 dpi			
Format:	JPEG GIF (RBG format only) or Animated GIF			

* *WebSideStory HBX Analytics*