

5-15-08

All over Area Mng's

Lets make sure our reps are handing out the 5,000 to 50,000 bonus point Announcement to as many operators as possible. There is NO reason that we should have any left over.



Our Largest, Highest Paying Foodservice Rewards Promotion is here now! Every little bit helps!

Promotion Details:

- Dates: April 2008-June 2008
- Operators log onto www.foodservicerewards.com to learn about the promotion and their specific goals and parameters
- Operators are paid once in JULY 2008 - at the end of the promotion
- Bonus points earned are in addition to the points earned on the label

How do I "promote the promotion"?


- Use the enclosed flyer to entice operators to log onto www.foodservicerewards.com and learn more about the promotion
- ~~Tell them they can check out their own, personal promotion details online~~
- Explain that Hormel is running their LARGEST promotion ever!
- If they are new to FS Rewards, walk them through the website and help them get signed up ... they will thank you later!



Foodservice REWARDS.com

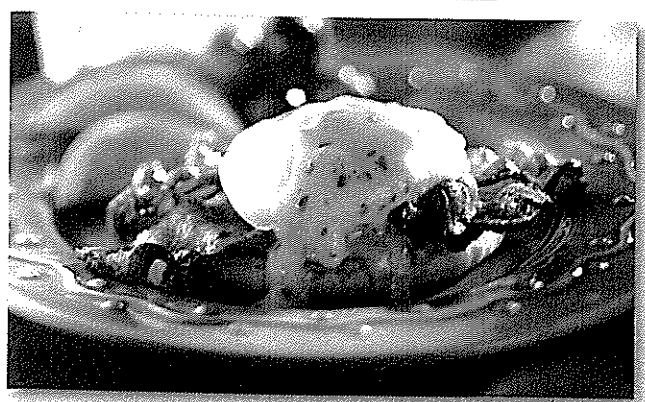
EARN POINTS

foodservicerewards.com
1-888-674-2872

Earn 5,000 - 50,000 bonus points with 

Hormel Foods offers its first ever portfolio-wide promotion...customized to help you reach your Foodservice Rewards® goals! Payout potentials are the largest they have ever been!

For a complete listing of products and related recipes, visit us at www.hormelfoodservice.com.



Log onto www.foodservicerewards.com to learn more about this promotion and to view your own, personalized tracking system that updates your earned promotional points daily! Promotion runs April 1- June 30, 2008

